



julianna
hanas

juliannahanas.com
juliannahanas@gmail.com
410.916.7489

Work Experience

Julie Vos NEW YORK, NY · REMOTE

PRESENT **Design Manager, Wholesale Marketing**

- B2B and B2C marketing and ad design, brand guidelines, advertising guidelines
- Seasonal and capsule line sheets, order forms, sales materials
- Experience-driven luxury package design, display fixture design, internal and external brand collateral
- Website banners, collection and informational webpages, request forms, marketing emails
- Pitch Kit project design and management
- Team lead, schedule and project management, performance reviews, artist training

OCT 2021 – APR 2022 **Senior Brand Designer**

- Trade show and trunk show materials, package design, visual merchandising
- Website design and management, social media content
- Creative marketing and advertising initiatives, retail partner relations
- Internal and client-facing process improvements, vendor sourcing and management

AUG 2020 – OCT 2021 **Senior Marketing & Creative Services Manager**

NOV 2019 – AUG 2020 **Wholesale Marketing Manager**

NOV 2018 – OCT 2019 **Graphic Designer**

PANDORA Jewelry, LLC BALTIMORE, MD

MAY 2016 – AUG 2018 **Graphic Artist**

- Print and digital ads, mobile marketing artwork
- Vendor management, junior artist training

Gaga Marketing STEVENSON, MD

DEC 2015 **Freelance Graphic Designer**

- Logos, large format signage, mailers, menus

Greek Streak HUNT VALLEY, MD

JAN – MAY 2015 **Graphic Design Intern**

- Apparel design, custom illustration

McCormick & Company HUNT VALLEY, MD

JAN 2012 **Graphic Designer, Contractor**

- Product branding and rebranding, package design, product labels

Software Skills

InDesign



Photoshop



Illustrator



Sketch



Shopify



Klaviyo



PowerPoint



Final Cut Pro



Premiere Pro



HTML



Excel



Education

Towson University Honors College TOWSON, MD

MAY 2015 Bachelor of Fine Arts, Graphic Design

3.8 GPA, Cum Laude